



**PLAYBOY TV™**  
EUROPE



## **Playboy TV Europe, it is:**

- New editorial line
- New european productions and localized content
- New european marketing focusing on social networks
- New satellite distribution
- New HD and SD signal
- All optimized for E.M.E.A audience !



Playboy it is :

- ❑ One of the **top 50** brands in the world
- ❑ Iconic since **1953**
- ❑ More than **18 million** European TV subscribers
- ❑ Products sold in more than **180 countries**
- ❑ **270.000 magazine copies** monthly sold in Europe
- ❑ **6 million** monthly web page views in Europe
- ❑ Facebook followers: **5,5 million** of European people

**Print or Digital magazines** in Bulgaria, Croatia, Czech Republic, France, Germany, Greece, Hungary, Italy, The Netherlands, Poland, Russia, Slovakia, Slovenia, Ukraine...

**It is MORE THAN EROTICISM,  
It is A LIFESTYLE !**



## New Editorial line & Localized content



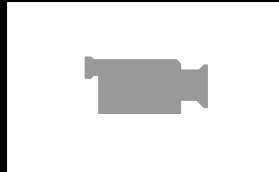
**Playboy TV** is the only premium TV channel dedicated to erotic entertainment for a large adult audience. Whether it is reality shows that keep the cameras rolling to capture all the steamy action, non-stop parties or outrageously beautiful women from around the globe **Playboy TV Europe** brings you the erotic wink that guys have come to love mixed with just the right amount of high end aestheticism and sensual tone for her.

**Playboy TV Europe's** programming is offering the best of Playboy's content according to the brand's DNA as well as new European productions and featured movies. Specifically, content that will be produced in Europe to appeal to the local audience.

Hottest and gorgeous **social networks girls** will be our new guests and will be spotlighted with the development of exclusive concept shows to come ...

**It is MORE THAN EROTICISM,  
It is A LIFESTYLE !**

*Click to see the trailer -->*





## Girls of MetArt

7 Beauty meets art as the **European models** of MetArt come to Playboy TV in a sizzling new series. Each week, three dazzling natural beauties invite you into their world as they seduce you with their charms.



## Under Cover

Join host Kate Quigley as she takes viewers on a one of a kind sexual journey that explores fantasy, fetish, and everything in between. Get ready for the unexpected!



## Stasy Q

StasyQ provides the hottest online entertainment with hundreds of sexy **russian** models to fulfill all of your fantasies! Shot in both high quality.



## Private Selfies

Hot women all **across Europe** are shooting sexy selfies of themselves. Each episode features a new collection of photos and videos directly from the smartphones and laptops of the women who submit them.



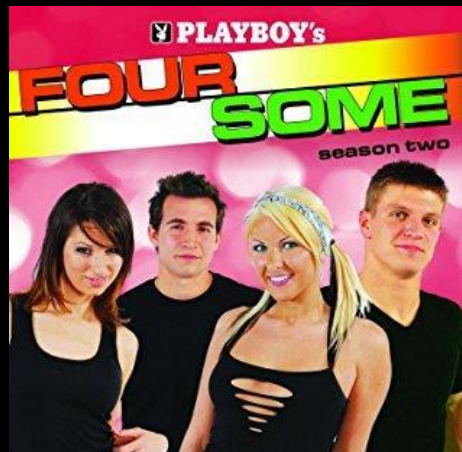
## 7 lives Xposed

Follow the lives of 7 sexy singles who not only share the same address but so much more as their lives intertwine in ways they never expected.



## Badass

Badass puts the **European's sexiest** thrill seekers into the most extreme situations. From skydiving to off-road racing to wrestling alligators, Playboy's high-adrenaline hotties will try anything for fun... and they're doing it all naked!



## Four some

Two guys, two girls, one mansion...anything goes! Reality dating like you've never seen, from the producers behind the mainstream smash Blind Date.



## Dream Dates Elite

Playboy's **European Cybergirls** are back with an all new collection of the sexiest fantasy dates ever. Meet the gorgeous girls of your dreams and learn what they're looking for in a guy as they bare all for Playboy's cameras.



To **spice up** Playboy TV Europe and to **satisfy the European audience**, the programs are enriched with European & premium erotic movies for couples.



**MARC DORCEL**  
LUXURE DEPUIS 1979

The European leading catalogue with exclusive stars and with various blockbusters and classics. Intended for a wide audience, MARC DORCEL has a highly qualitative approach and is recognized as one of the most awarded catalogue.



*Sweet Sinner*

With intricate storylines and plenty of seduction and romance, Sweet Sinner is perfect for women, couples and men who want to see real sex between partners who truly desire each other.

**Erotica X**

Erotica X offers tuning quality erotic movies with passionate couples, beautiful stories, and incredible actors; exquisite erotica, breathtaking locations, and passionate love.

*Joy Bear*  
PICTURES

Established in 2003 by Justin Ribeiro dos Santos after winning the prestigious Playboy competition 'Double Entry' Joybear Pictures specialises in stylish adult films for couples.



The Eastern production number 1 with highest level and most gorgeous European castings.

**HARMONY**

English and high level productions.  
A European Reference!



A famous studio well-known for its super productions, exclusive stars and its marketing campaigns.





**Our  
DIFFERENCE**



A lifestyle



A global  
entertainment



A strong  
community &  
engagement



SD Signal	
Satellite	EUTELSAT 9B
Satellite Position	9°E
TXP	E14
Downlink Frequency	11.976,82
Downlink Polarity	Horizontal
Symbol Rate	27500
Modulation	DVB-S2 8PSK
FEC	2/3
Encoding / Resolution	MPEG-2
Aspect Ratio	16:9
SID	502
PMT	1502
Video PID	1521
Audio PID / Lang.	1522 / eng
Encryption	Conax
CAS : EMM PID	1401
CAS : EMM NDS PID	1402

HD Signal	
Satellite	EUT16A
Satellite Position	16°E
TXP	A09
Downlink Frequency	10.886,75
Downlink Polarity	Horizontal
Symbol Rate	30.0
Modulation	DVB-S2 8PSK
FEC	3/5
Encryption	Conax CI+
Encoding / Resolution	MPEG-4 / 1920 x 1080
Format	1080i25
Video Bitrate	VBR
Aspect Ratio	3240
SID	3240
PMT	3240
PCR	3241
Video PID	3241
Audio PID / Lang.	3242 / eng
Audio PID / Lang.	3242 / fre



# Thanks!

Distribution:

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